

# ICT TORONTO

---

## Toronto Technology Week

A Celebration of Canada's Largest Technology Hub

**May 28 to June 1, 2007**

Toronto's Information and Communication Technology (ICT) industry cluster will come together to celebrate being the largest high-tech hub in Canada and the third largest in North America. During this event, named "**Toronto Technology Week (TTW)**" a series of activities will be undertaken to showcase the depth and breath of Toronto's high technology sector. These will include trade associations' events such as seminars and business networking functions, job fairs, collaboration demonstrations, an ICT business open door program, school projects, educational seminars, special exhibits showcasing innovation & excellence and other ICT sector-related activities. An organizing committee formed by ICT industry stakeholders representing a cross-section of this industry, in both the private and public sectors, has been formed to implement this initiative.

### **Why TTW?**

Toronto Technology Week was created in response to a need to tell the story about the 3300 ICT businesses and 150,000 people working in this industry together with a supporting network of research and educational institutions, government and other industry-related organizations, who make a significant contribution to Toronto's economy, wellbeing and quality of life. This event is about raising local and international public awareness about Toronto, as one of the top creative and productive locations in the world for ICT research, education, business and investment.

### **Who supports TTW?**

TTW is hosted by ICT TORONTO, an Information and Communication Technology (ICT) multi-stakeholder alliance of ICT businesses, trade associations, Federal, Provincial and Municipal governments, academia and other ICT stakeholders, formed in 2006 with the purpose of advancing the interests of the ICT industry cluster in the Toronto region. This event is supported by Foreign Affairs and International Trade Canada (DFAIT), the Greater Toronto Marketing Alliance (GTMA) and the City of Toronto. Key business leaders and technology organizations are major supporters and are making a tremendous contribution to ensure the success of this initiative.

## Who will attend TTW?

The TTW planned activities will appeal to a broad target audience, including: technology entrepreneurs, investors, specialty professionals, students, researchers, service providers, vendors and government officials, both locally, across the country and internationally. Foreign business delegations are expected to participate as well.

## We want you to Participate!

### Here is how:

- **Trade** Associations, ICT-related organizations, Education and Research Institutions and ICT-related stakeholder groups ICT industry-related events held during this week, will be included in the TTW program;
- **Businesses** in the information and communication technology sector are welcome to participate in the business open door program, to either showcase product/s and/or to speak to visitors about your company's achievements;
- **Research and Education** institutions will have the opportunity to either display special projects and/or facilities, as well as to list activities organized in connection with TTW;
- **Government** agencies and **Foreign Delegations** are encouraged to schedule ICT-related events during the TTW;
- **Volunteers** are encouraged to participate in the organization of this event and meet and mingle with colleagues in the field;
- **Sponsors** will be offered opportunities at a range of sponsorship levels;
- Other interested ICT **Industry Stakeholders** are asked to contact the Organizing Committee to discuss other options for participation.

The TTW Organizing Committee will oversee the program content.

## Need more Information?

Please feel free to contact:

Dave Forde  
Chair  
Toronto Technology Week  
(416) 760-3344  
[dforde@profectio.com](mailto:dforde@profectio.com)

Alicia I. Bulwik  
Project Director  
ICT TORONTO  
(416) 392-1289  
[abulwik@toronto.ca](mailto:abulwik@toronto.ca)