



**Thursday May 6, 2010** Paramount Conference Venue  
 www.bypeterandpauls.com/paramount/  
 10:00 am – 4:00 pm 222 Rowntree Dairy Road, Woodbridge, ON. L4L 9T2

URISA-Ontario Chapter is pleased to present its 23rd Annual General Meeting and Be Spatial Conference. You are invited to participate in this outstanding opportunity to promote your company or organization to a targeted group of GIS professionals and decision makers from Ontario's public, private and educational sectors. Be Spatial 2010 will offer 2,000 square feet of exhibit space made up of 20 10' x 10' spaces including Table Top Project Showcase display areas and our Map Gallery. With the strong annual growth in attendance at this popular event, you won't want to miss it!

### Your exhibit package will include:

- ONE 10' x 10' Exhibit Space
- ONE 1500 watt, 120 volt Duplex Electrical Outlet
- ONE 6' Skirted Table & 2 Chairs
- ONE Full Program Registration (including lunch)
- Opportunity to present in the Map Gallery as part of the Best Map Challenge, a judged contest based on clarity, readability and use of color in mapping
- Inclusion in the Vendor Lightning Round
- ONE Presentation opportunity\*  
\* Register before February 28 to guarantee a speaking position.

Payment Received	URISA-OC Member Vendors	Non-Profit/ Educational or Affiliate Organizations	Non-Member Vendors	Table Top Showcase <i>(excludes electrical and speaking positions)</i>
By February 28, 2010	\$1,250	\$500	\$1,800	\$250
After February 28, 2010	\$1,600	\$750	\$2,200	\$375
After March 31, 2010	\$2,000	\$1,000	\$3,000	\$500

Exhibit spaces will be assigned on a first-come, first-served basis. ONLY PAID RESERVATIONS ACCEPTED AFTER APRIL 1, 2010

### Choose a Be Spatial 2010 sponsorship opportunity to feature your corporate logo:

<b>Breakfast</b> \$300	<b>Morning coffee break</b> \$500	<b>Lunch &amp; Keynote</b> \$1000	<b>Afternoon coffee break</b> \$500	<b>Drink cooler</b> \$500	<b>Gift bag</b> \$100
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Include your corporate logo on the Be Spatial 2010 signage and/or gift bag. Exact details regarding logo format and size will be communicated closer to the event.



15 Thornlea Road  
Thornhill, ON L3T 1X2

tel (416) 338-2219  
fax (905) 709-0764  
cell (416) 806-8389

bespatial@urisaoc.ca  
www.urisaoc.ca



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Please return completed application form and payment to the URISA-OC address below. Confirmation of exhibit space allocation will be issued upon receipt of payment. You may also submit this application online at [www.urisaoc.ca](http://www.urisaoc.ca)

WE WISH TO EXHIBIT AT BE SPATIAL:

Number of Exhibit Spaces Requested:	Preferred Exhibit Space(s): (see floor plan)	Preferred Table Top Space(s)*: (see floor plan)
_____	1st Choice: _____	1st Choice: _____
	2nd Choice: _____	2nd Choice: _____
	3rd Choice: _____	3rd Choice: _____
		*Excludes full program registration and electrical outlet
Sustaining Member	Other Member	Non-Member
		Educational
		Affiliate Organization

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

<b>PAYMENT:</b>			
Number of Exhibit Spaces _____	x	Cost per space \$ _____	= \$ _____
<b>EVENT SPONSORSHIP:</b>			
<input type="checkbox"/> Lunch/Keynote \$1000	<input type="checkbox"/> Breaks/Drink Cooler \$500	<input type="checkbox"/> Breakfast \$300	<input type="checkbox"/> Bag w/Logo \$100
<input type="checkbox"/> None			\$ _____
<b>DESIGNATE AND ADDITIONAL EXHIBIT ATTENDEES:</b>			
	Designated Registration	Full Registration (\$85)	Lunch Only (\$30)
Designate's Name			
Additional Name(s)			
1			
2			
3			
4			
5			
More than 4 registrants cost is \$75			
Information will be used for preparing name badges.	<b>Total Count</b>		
Registrants whose payment is received before March 31 will be entered in the early bird prize draw.		x \$85	x \$30
		\$ _____	+ \$ _____ = \$ _____
Payment may be made online with a credit card. See <a href="http://www.urisaoc.ca">www.urisaoc.ca</a> for details.			<b>\$ _____ Grand Total</b>

FOR URISA-OC ACCOUNTING USE ONLY

Exhibit Space #: \_\_\_\_\_

Poster Display #: \_\_\_\_\_

Total Paid: \$ \_\_\_\_\_

Payment in Full: \_\_\_\_\_

Date Paid: \_\_\_\_\_

Payment File#: \_\_\_\_\_

**AUTHORIZATION:**

Exhibitor's Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

URISA-OC Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_



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Thank you for exhibiting at Be Spatial 2010. Below are details pertaining to exhibit requirements and set-up (see [www.bypeterandpauls.com/paramount/](http://www.bypeterandpauls.com/paramount/) for facilities information).

**YOUR EXHIBIT PACKAGE INCLUDES:**

- ONE 10' x 10' Exhibit Space
- ONE 1500 watt, 120 volt duplex electrical outlet
- Participation in the Vendor Lightening Round
- ONE Presentation opportunity
- ONE 6' Skirted Table & 2 chairs
- ONE Full Program Registration (including lunch)

**Additional exhibit requirements:** Additional exhibit requirements, dedicated high speed cable, AV or electrical are available for extra charges. Please email URISA OC at [bespatial@urisaoc.ca](mailto:bespatial@urisaoc.ca) for costs and arrangement.

Wireless High Speed Internet is available as part of the facility package.

**EXHIBITOR PROFILES AND LOGOS:**

If you have not done so already, please provide a brief 50 word profile of your company or organization and/or the products and services you will be exhibiting, as well as a copy of your logo at the following specifications: 125 x 160 pixel, JPG format (see insert). This information will be shared with the attendees, included in Be Spatial materials and provided on our website.

Please send your profile and logo via email to: [bespatial@urisaoc.ca](mailto:bespatial@urisaoc.ca)

**HOW TO GET TO THE PARAMOUNT CONFERENCE VENUE:**

**BY CAR (VIA HIGHWAYS)**

**Westbound** (From Points East of the City)

Take Hwy-401 West. Take Hwy-400 Exit 359 to Barrie/Black Creek Dr. and merge onto Hwy-400 North. Take the Hwy-7 exit, Exit 29, Turn Left onto Hwy-7 West, Turn Left onto Weston Road, turn Right onto Rowntree Dairy Road and enter Paramount Conference Venue.

**Eastbound** (From Points West of the City)

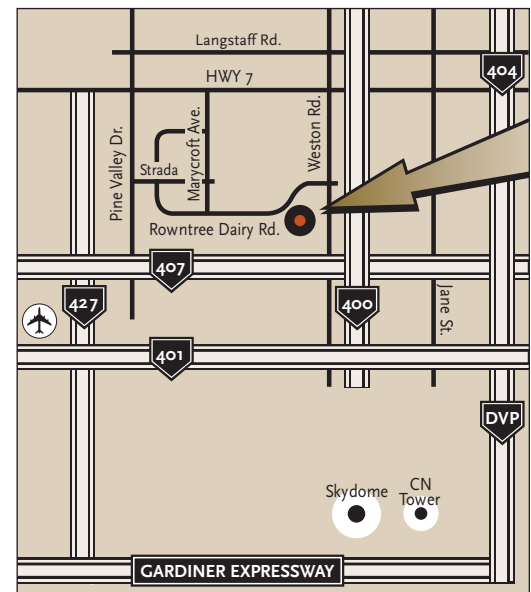
Take Hwy-401 East. Take Hwy-400 Exit 359 to Barrie/Black Creek Dr. and merge onto Hwy-400 North. Take the Hwy-7 exit, Exit 29, Turn Left onto Hwy-7 West, Turn Left onto Weston Road, turn Right onto Rowntree Dairy Road and enter Paramount Conference Venue.

**Downtown Toronto**

Take the Gardiner Expressway West. Take Hwy-427 North to Hwy-409 East. Take the Hwy-400 Exit 359 to Barrie/Black Creek Dr. and merge onto Hwy-400 North. Take the Hwy-7 exit, Exit 29, Turn Left onto Hwy-7 West, Turn Left onto Weston Road, turn Right onto Rowntree Dairy Road and enter Paramount Conference Venue.

**BY AIR**

From Toronto Pearson International Airport, follow Hwy-409 East. Exit onto Hwy-401 Collectors East toward Black Creek Dr./Weston Rd. Take the Hwy-400 Exit 359 to Barrie/Black Creek Dr. and merge onto Hwy-400 North. Take the Hwy-7 exit, Exit 29, Turn Left onto Hwy-7 West, Turn Left onto Weston Road, turn Right onto Rowntree Dairy Road and enter Paramount Conference Venue.



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#### CONTRACTOR SERVICES

URISA -Ontario Chapter and their designates will provide all services in the exhibit area as the official contractor. Information regarding additional electrical service, furniture, etc., is to be arranged directly with URISA-Ontario Chapter. Under no circumstances will URISA-Ontario Chapter assume responsibilities for loss or damage to goods consigned to the official contractor.

#### ARRANGEMENT OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated exhibit space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each exhibit prior to show opening.

#### EXHIBIT DESIGN

Exhibits will be arranged so as not to obstruct the view of other exhibitors.

#### SUBLEASING OF SPACE

Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

#### FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and provincial ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the exhibit. Only fireproof materials may be used in displays and all necessary fire precautions must be taken by the exhibitor. No combustible material will be stored in or around exhibit spaces.

#### LABOUR

Information regarding specific regulations, which are applicable, may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labour can be arranged through the Official Contractor at established rates.

#### SOUND DEVICES AND LIGHTING

Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be determined when crowds obstruct aisles or infringe upon another exhibitor's display. URISA-Ontario Chapter reserves the right to restrict the use of flaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

#### DELIVERY AND REMOVAL DURING SHOW

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during EXPO hours. All exhibits must remain intact until the close of the EXPO. Installation must occur only during the installation times designated in the Exhibitor Information brochure. All exhibits must be properly installed no later than 10 a.m. on Thursday May 6, 2010. Teardown may not begin until 4:00 p.m. on Thursday May 6, 2010 and must be completed by 6:00 p.m. on the same day. The Exhibit area will be available for set-up from 7:00 a.m.

#### STORAGE

The exhibitor should make arrangements with URISA-Ontario Chapter for storage of packing boxes and crates during the EXPO. URISA-Ontario Chapter assumes no responsibility for damage or loss of packing boxes or crates.

#### EXHIBITOR'S PERSONNEL

Distribution of advertising material and souvenirs must be confined to the exhibitor's space. Exhibits should be manned by company specialists who are qualified to discuss details of their company's products or services. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the lobby exhibit floor is strictly prohibited.

#### FOOD AND BEVERAGE

Exhibitor distribution of food and beverages is prohibited.

#### SECURITY

URISA-Ontario Chapter will not be providing security in the exhibit area.

#### LIABILITY

URISA-Ontario Chapter will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire accident or other causes. URISA-Ontario Chapter will not be liable for injury to exhibitors of their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim.

The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility.

The exhibitor will pay and save URISA-Ontario Chapter and the City of Vaughan harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the venue or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect URISA-Ontario Chapter and the City of Vaughan against any and all such claims or demands.

#### SHOW MANAGEMENT

The EXPO is organized and managed by URISA-Ontario Chapter. Any matters not covered in these Rules and Regulations are subject to the interpretation of the URISA-Ontario Chapter Executive Committee and/or URISA-Ontario Chapter Executive Director or his/her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Paramount Conference Venue's policies and procedures.

#### TRADEMARKS

URISA-Ontario Chapter will be held harmless for any trademark, tradename, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

#### CANCELLATION POLICY

Any exhibitor who cancels after March 31, 2010 will not be refunded. Any exhibitor who cancels prior to March 31, 2010 will be refunded in full. In the event that fire, strike or other circumstances beyond the control of the management causes the exhibit to be canceled, full refund of the exhibit rental fees will be made which is the limit and extent of URISA-Ontario Chapter's liability for such cancellation.

#### FAILURE TO OCCUPY SPACE

Space not occupied by 10:00 a.m. on Thursday May 6, 2010 will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

#### CONDUCT

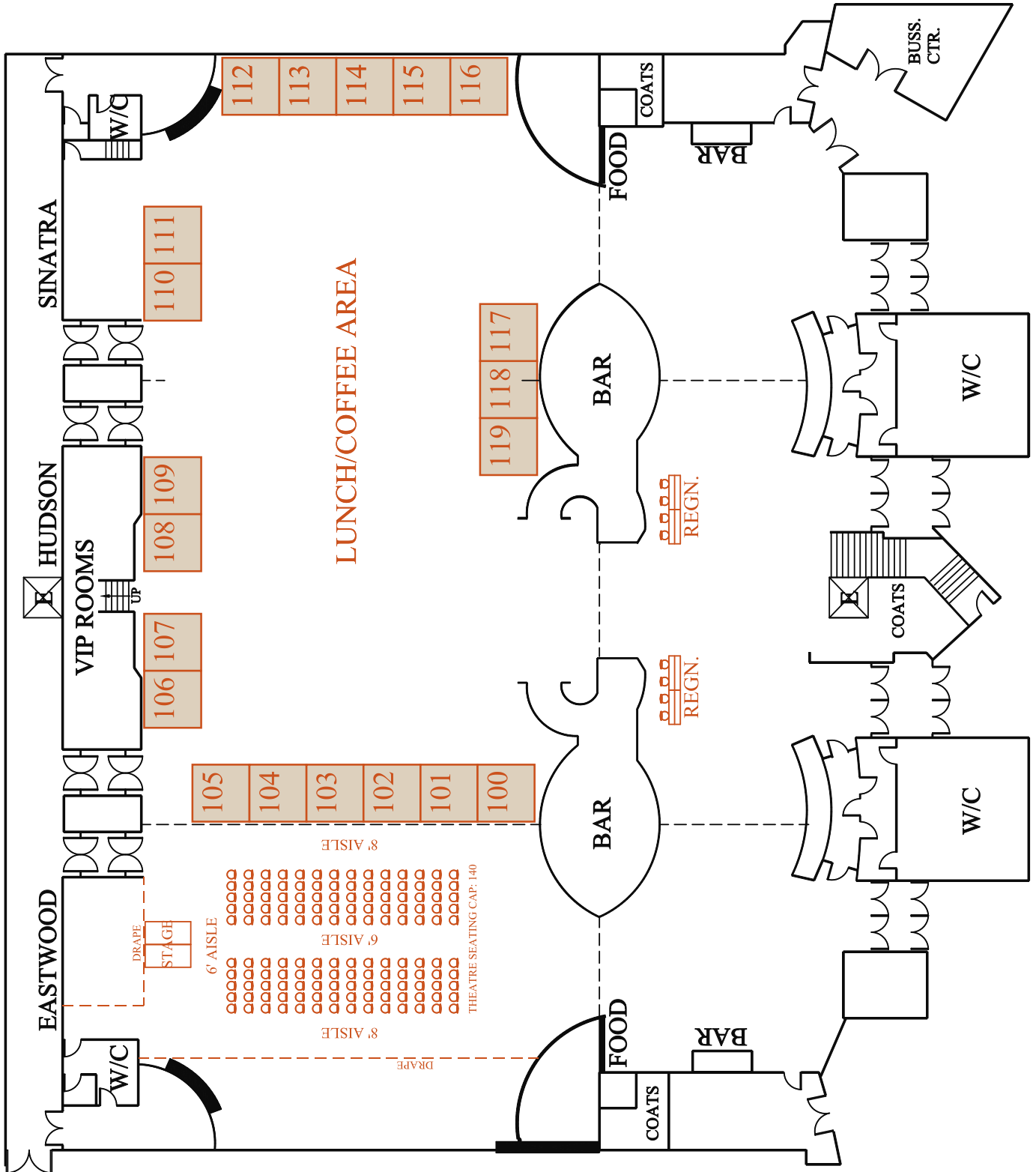
All exhibits will be to serve the interest of URISA-Ontario Chapter's AGM and EXPO attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that URISA-Ontario Chapter believes to be injurious to the purpose of URISA-Ontario Chapter's AGM and EXPO. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons.

#### SOLICITATION OF EXHIBITORS

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of URISA-Ontario Chapter.



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## GOLD SPONSOR

**ESRI Canada** [www.esricanada.com](http://www.esricanada.com)



ESRI Canada specializes in GIS products and services. In addition to distributing software products, we provide professional services including consulting, training and technical support. Our reputation is built on contributing technical knowledge, people and expertise to the collection, analysis and communication of geographic information. We tailor our professional services to assist users at any time in the life cycle of their GIS.

## GOLD SPONSOR

**Teranet** [www.teranet.ca](http://www.teranet.ca)



Teranet provides business-to-government (B2G) and business-to-business (B2B) e-service solutions that enable organizations to greatly enhance the services they provide to their customers. With a combination of unique capabilities and state-of-the-art systems, Teranet is at the forefront of delivering service potential in the land, legal, and financial services industries as well as enabling electronic government service delivery.

## SILVER SPONSOR

**Groupe ALTA** [www.groupealta.com](http://www.groupealta.com)



Groupe ALTA is a North American leader in the field of data solutions and geospatial information. With a multidisciplinary team of more than 200 professionals and technicians, accomplishments in more than 50 countries, Groupe ALTA implements and exploits the most advanced technologies and techniques in the industry of data acquisition and processing as well as diffusion.

## The Association of Ontario Land Surveyors

[www.aols.org](http://www.aols.org)



The Association of Ontario Land Surveyors is expanding its Geographic Information Management Branch. The Surveyors Act was changed to provide Geographic Information Managers with the professional designation of Ontario Land Surveyor (O.L.S.), Ontario Land Information Professional (O.L.I.P.). Come visit our booth to learn how you can become a registered land information professional.

**Cansel** [www.cansel.ca](http://www.cansel.ca)



Cansel is the largest distributor of GPS/GIS mapping technology in Canada, and an exclusive dealer of Trimble Mapping GPS. We provide sales, rentals, repair, training, and technical support at nine locations nationwide. Cansel offers the largest selection of land based measurement equipment including high-end optical survey instruments, GPS, construction lasers, machine control, accessories, and field supplies.

**First Base Solutions** [www.firstbasesolutions.com](http://www.firstbasesolutions.com)



We provide comprehensive and innovative solutions that enable our clients to make informative cost effective decisions. From project planning to system implementation, First Base Solutions provides the professional services to meet your project needs.

**GeoConnections/NRCan** [www.geoconnections.org](http://www.geoconnections.org)



GeoConnections collaborates with Canada's geomatics sector to advance the Canadian Geospatial Data Infrastructure and support its use for decision making related to public health, public safety and security, the environment and sustainable development, and Aboriginal matters.

**iLOOKABOUT** [www.ilookabout.com](http://www.ilookabout.com)



iLOOKABOUT StreetScape helps explore, map and manage communities with visual data. Built expressly for professionals who rely on accurate and authentic visual data for decision making and operational efficiency, iLOOKABOUT StreetScape's smart images provide dramatic cost savings and significantly enhance customer service. Essential data for essential services, the iLOOKABOUT StreetScape solution includes a comprehensive database of native, geo-coded images, for highest integrity and a suite of simply intuitive software tools that create high utility, smart images.

**Intergraph** [www.intergraph.com/sgi/](http://www.intergraph.com/sgi/)



Intergraph is the leading provider of spatial information management software. Security organizations, businesses and governments worldwide rely on the company's spatial technology and services to make better and faster operational decisions. Intergraph's customers organize complex data into understandable visual representations, creating intelligent maps, managing assets, protecting critical infrastructure and people worldwide.

**Land Information Ontario** [www.lio.mnr.gov.on.ca](http://www.lio.mnr.gov.on.ca)



Land Information Ontario (LIO) works to ensure that all of Ontario's land information is well-managed, accessible, integrated, and affordable for those who need it. Land Information Ontario is achieving this vision through the creation of data sharing arrangements; the provision of tools and services to catalogue, discover, view and share geospatial data; and, by encouraging data standards.

**Land Information Toronto** [www.city.toronto.on.ca](http://www.city.toronto.on.ca)



Land Information Toronto (LIT) is a unit within the Information & Technology Division, Corporate Services Department, City of Toronto. The mandate of LIT is to provide geospatial data and technology support to all City of Toronto programs and to promote geospatial information and technology in a corporate business environment. This mandate is achieved by integrating three business functions: Products and Support, Geospatial Data Management, and Geospatial Applications and Technology.

**Orion Technology Inc.** [www.orion-gis.com](http://www.orion-gis.com)



Orion Technology Inc. is a world wide leader in providing consulting services and award winning extensions to the ESRI line of web-GIS products. The OnPoint suite of products, which are sold as extensions to ESRI's ArcIMS, provide a very thin-client, server centric, fully scalable, small to enterprise wide web-GIS solution. With Orion's OnPoint, you GIS data becomes the asset it was always intended to be; a resource at work in the hands of many. Test Drive a few of our clients' web-GIS solutions currently using OnPoint on our website.

**Munirom Technologies Inc.** [www.munirom.com](http://www.munirom.com)



Munirom Technologies provides products and services to municipal organizations that must manage high growth rates in their land development activities. Our Enterprise class DTA system encompasses the entire development approval process, from application submissions, through internal and external circulation processes, application notifications, and post approvals application life cycles. Functionally rich modules, such as Circulation Management, Fee Tracking, Statistical Reporting and Automated Document Generation will help Ontario Municipalities face the demands of the latest Provincial Planning requirements (Bill 51). Spatial data integration supports Oracle Spatial (through Intergraph's Geomedia Objects) as well as ESRI SDE and Shape files.

## Latitude Geographics Group Ltd.

[www.geocortex.com](http://www.geocortex.com)



A division of Latitude Geographics Group Ltd., Geocortex provides a suite of proven products, services and knowledge that organizations can use to deliver effective, successful web-based mapping using ESRI's ArcGIS Server and ArcIMS. With success stories across North America, we help clients create top-notch web-based GIS implementations.

**Fanshawe College** [www.fanshawec.on.ca](http://www.fanshawec.on.ca)



The Bachelor of Applied Arts: Integrated Land Planning Technologies degree is a four year program which includes three co-operative education work placements. It offers a unique blend of landscape design, urban and regional planning, GIS, CAD and graphic presentation. The program integrates traditional design skills with current and emerging analysis and presentation technologies. The GIS & Urban Planning Technology diploma program is aimed at providing technical and design skills for land development and resource management industries in both rural and urban communities and from both private and public sector perspectives.